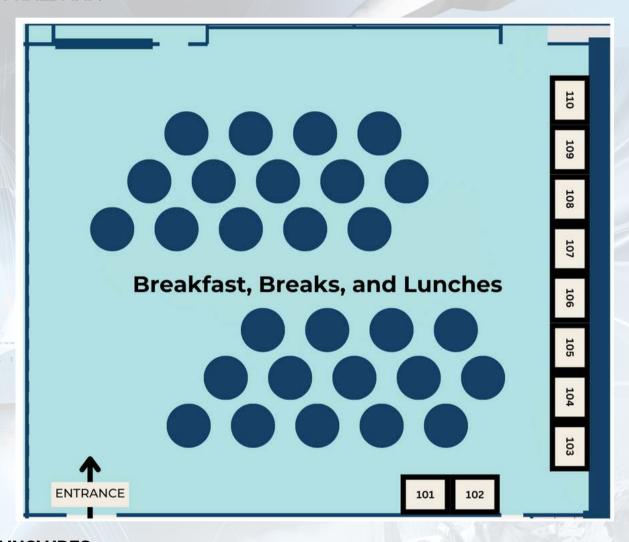
# **2024 NFCS EXHIBITOR KIT**

The 2024 NFCS Exhibit Show will be held in Fort Walton Beach, Florida, **15 - 18 April 2024**! Based on input from exhibitors last year, we have made some adjustments to the schedule to maximize interaction with attendees. We have also expanded the booths slightly in size to 8 x 10 which will allow you to showcase more of your materials. If you have any questions, let us know. We hope to see you in April!

## **EXHIBIT HALL MAP:**



## **BOOTH INCLUDES:**

- (1) 8 foot deep and 10 foot wide booth with pipe and drape. Side walls are ½ height.
- (1) eco-friendly, linenless 8' table
- (2) chairs
- (1) small trash can

#### SET-UP:

Monday, 15 April: 1000 - 1130

If you need additional time, please contact Chelsea Kubal at <a href="mailto:ckubal@blue52productions.com">ckubal@blue52productions.com</a> to make special arrangements.

# **2024 NFCS EXHIBITOR KIT**

#### **PRELIMINARY EXHIBIT SHOW TIMES:**

Monday, 15 April: 1130 - 1600\* Tuesday, 16 April: 1200 - 1830\* Wednesday, 17 April: 0700 - 1330\* Thursday, 18 April: 0700 - 1330\*

\*Breakfasts, breaks, and lunches are expected to be high traffic times, please feel free to man your booth during those times even if not listed in the schedule above.

#### **TEAR-DOWN:**

Thursday, 18 April: 1330 - 1500 \*Early tear-downs are NOT permitted. Any organization tearing down early will not be permitted to exhibit the next year.

## **TECHNOLOGY:**

Electronics at your booth are highly discouraged. Only electronics that are required for your display will be permitted upon approval from AF security. Wi-Fi must be disabled on these devices and should be on airplane mode if capable. We understand that it is important to showcase your products to customers. Any "mock products" must have the batteries removed and any transmitting capabilities disabled.

To receive approval for electronics at your booth, submit a list which includes the device, make, model, and serial number to the NFCS Exhibit Show Coordinator, Chelsea Kubal at <a href="mailto:ckubal@blue52productions.com">ckubal@blue52productions.com</a>.

#### **PROMO VIDEOS:**

Promo videos are not required, but are an additional complimentary opportunity to market your organization, technology, or product. We will play all submitted videos in a loop during session breaks. Exhibitors are limited to one video each and they should be no longer than 30 seconds, may contain audio, and should be UNCLASSIFIED Distro A, C, or D. This video file format should not require Wi-Fi – example: MPF4, MOV, WMV, FLV, etc. Please contact Chelsea Kubal, at <a href="mailto:ckubal@blue52productions.com">ckubal@blue52productions.com</a>, for instructions on submitting your video.

#### **GAME CARD:**

Attendees will receive a game card for the grand-prize give-away. The game card must be filled in with 6 different colored stickers that the poster authors and exhibitors will have. We will give you the stickers during set-up. Please only give one sticker per attendee. If you are interested in contributing an additional door prize with recognition to your organization, please contact Chelsea Kubal at <a href="mailto:ckubal@blue52productions.com">ckubal@blue52productions.com</a>.